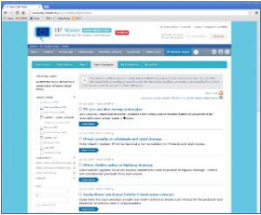


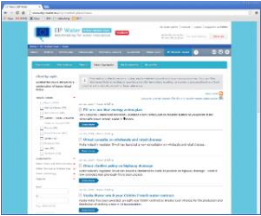
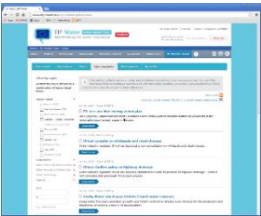
## The European Innovation Partnership on Water

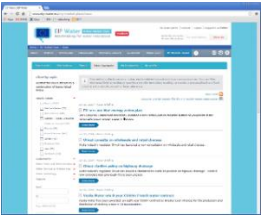
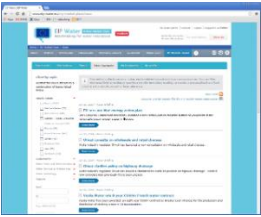
EIP Water in short - aims to boost opportunities for innovation in the water sector. It facilitates the development of innovative solutions and approaches that contribute to economic growth, solve societal challenges, create jobs and enhance Europe's competitiveness. The EIP Water Marketplace (EIP Water MP) is its online collaboration platform for information exchange, matchmaking and teaming-up of public and private sector experts, organisations and resources.

As such, it offers several opportunities for digital marketing co-operation and mutual reinforcement of its partners online presence. The following overview presents the main features and services we provide for our Online Marketplace partnerships.

Please do not hesitate to get in touch with us for more information and start a mutually reinforcing online co-operation! Also if you are looking for any other sort of collaboration, please contact us at: [contact@eip-water.eu](mailto:contact@eip-water.eu) by sending your request and/or attaching the specified information for each field - see below.

Opportunity / Feature	Area in MP	What do we offer	What we need from you
<p><b>Become an information source of the EIP Water News Aggregator</b></p>	<p>News Aggregator  <a href="http://www.eip-water.eu/my-market-place/news">http://www.eip-water.eu/my-market-place/news</a></p> 	<p>Your website / online platform becomes one of the sources of the specialised news aggregator for water innovation on the EIP Water Online Marketplace, which is read by the MP's registered users involved in water innovation development!</p>	<p><u>Information needed:</u>            Provide your news source(s) as URL in a good, machine-readable format (favoured: RSS format)</p>
<p><b>Become an official EIP Water partner organisation</b></p>	<p>Partner Page  <a href="http://eip-water.eu/about/partners">http://eip-water.eu/about/partners</a></p>	<p>Be listed in the EIP Water MP partners area as an official EIP Water partner:  <u>Remark:</u> this co-operation is based on concrete partnerships agreed with the EIP Water secretariat only.</p>	<p><u>Partner Information needed:</u></p> <ul style="list-style-type: none"> <li>Title, link, logo, text on your organisation's role in water innovation</li> </ul>

Opportunity / Feature	Area in MP	What do we offer	What we need from you
			
<p><b>Publish your news item, or other article</b> (science, technology, policy etc.) <b>related to Water Innovation in the Marketplace showcase area</b></p>	<p>Showcase Area  <a href="http://eip-water.eu/showcase">http://eip-water.eu/showcase</a></p> 	<p>Inform the EIP Water community about important news in the Showcase area!</p>	<p><u>News article information needed</u></p> <ul style="list-style-type: none"> <li>Title (max. 100 characters)</li> <li>Abstract (max 200 characters)</li> <li>Article (max 1.500 characters incl. weblinks)</li> <li>1 Photo / logo</li> <li>Up to 3 documents for upload</li> </ul> <p><u>Remark:</u> all numbers of characters given including spaces.</p>
<p><b>Publish your event in the Marketplace event area</b></p>	<p>Event Area  <a href="http://www.eip-water.eu/events">http://www.eip-water.eu/events</a></p>	<p>Publish your water innovation related events on the Online Marketplace to promote them and to inform the EIP Water community:</p>	<p><u>Event information needed</u></p> <ul style="list-style-type: none"> <li>Title (max. 100 characters)</li> </ul>

Opportunity / Feature	Area in MP	What do we offer	What we need from you
			<ul style="list-style-type: none"> <li>• Abstract (max 200 characters)</li> <li>• 1 Photo / logo</li> <li>• URL reference</li> </ul> <p><u>Remark:</u> all numbers of characters given including spaces.</p>
<p><b>Publish a resource / get listed in the Resources Area</b></p>	<p>Resources</p> <p><a href="http://eip-water.eu/resources">http://eip-water.eu/resources</a></p> 	<p>Publish your resources and / or get listed as an important (online) resource for Water Innovation (Document, ppt, infographic, data, other digital file and/or Information Source)</p> <p>The Online Marketplace acts as a single point of access to information, as an information hub - so become part of this hub to inform the community about your information source(s)!</p>	<p><u>Resource Description needed</u></p> <ul style="list-style-type: none"> <li>• Title (max. 100 characters)</li> <li>• Text (max 1.500 characters incl. weblinks)</li> <li>• Logo / Image</li> <li>• Type of Source</li> <li>• Country</li> <li>• Language</li> <li>• Link</li> </ul> <p><u>Remark:</u> all numbers of characters given including spaces.</p>